School Zone is a local run magazine where kids write for kids. Launched in 2016, the magazine will give children the opportunity to have a say about the world they are living in. It will offer competitions, games and fun, getting to know inspirational children and it will be packed full of entertainment.

The magazine has a shelf life of three months and will be distributed quarterly to over 70 schools within the Ballarat region, which means we will reach up to 20,000 students.

DISTRIBUTION

CONTACT
Editor
Belinda Eden
0419 885 780
belindaeden1@gmail.com

SPONSORSHIP PACKAGES

RATES
Double Page Spread-Gold
Full Page-Silver

ADVERTISING

RATES
Casual

SPECs
Double Page Spread
Full Page
Half Page Portrait
Half Page Landscape
Inside Front Cover
Inside Back Cover
Back Cover

SCHEDULE
Issue 1
Issue 2
Issue 3
Issue 4

ON SALE
May 16
Aug 8
Oct 31
Feb 21

BOOKING
Apr 14
Jun 20
Sep 12
Jan 10

MATERIAL
Apr 21
Jun 27
Sep 19
Jan 17

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WHO ARE WE?

School zone will be a magazine that children will be inspired to write articles for, take photographs, publishing their poetry and writing, and see how other children in Ballarat live.

We want to engage the students of Ballarat by feeling positive about who they are, where they live and what they do. Get them out of the house and out into the world!

We would like to offer the opportunity to distribute these magazines at low cost. Without sponsorship from sponsors, companies and advertising by local businesses, we have to put the price on the kids. We don’t want to make kids to over-pay for services and opportunities in Ballarat, so it’s now your time to shine!

It is a great opportunity to bring individual organisations together as one, we all have the idea to help children and bring them wonderful opportunities and services around Ballarat.

So what are you doing?
Get together your media release or some advertising material and contact us at School Zone Ballarat.

Feel free to send our information to other businesses and acquaintances, as the more we support this magazine, the more we can support our students and the kids of Ballarat.

We are looking for artwork, poetry, freelance writing, photography, real life stories, achievements, sporting achievements, up and coming events, open days, enrolment days, competitions, birthday shout outs, jokes, movie reviews, book reviews, technology reviews, health and more...

Articles written by your students. We are looking for artwork, poetry, freelance writing, photography, real life stories, achievements, sporting achievements, up and coming events, open days, enrolment days, competitions, birthday shout outs, jokes, movie reviews, book reviews, technology reviews, health and more...

• Must be original
• You must have permission from the parents
• Emailed in word document
• Photos attached to email. We will accept jpg, tif or eps files. They must be CMYK 300dpi and actual size

WHAT SCHOOL ZONE NEEDS FROM YOU

- Outline of how you would like your page to be designed: "colour, layout, and font. Even attach a mock up design. Students – you are in charge of how you want your work to be published
- G Rated
- Artwork to be scanned and emailed – press quality PDF
- Please make sure it has been proof read

We will have a calendar of events, so if you have an event ‘open to public’ that you want to promote, let us know.
When emailing, please head the subject using the categories listed above.
Birthday Shout Outs are sent in this format: First Name. Month, Age and School (no last name needed).

Please note that we won’t be able to print every article, from every student, in every issue, from every school.

There are many more issues to come.
Schools are encouraged to sponsor their student with purchasing advertising.

SPONSORSHIP PACKAGES

Double Page Spread-Gold
Includes:
• Double Page Spread
• ½ Page article
• Logo displayed on website
• Logo and Text on Social Media
• Strip ad on Calendar of events
• Sponsored Section to choose – Around Town, Sport or Writing
• Logo on the inside, page 3, in sponsorship strip
• Logo on all correspondence through emails

Full Page Spread-Silver
Includes:
• Full Page
• ¼ page article
• Logo displayed on website
• Logo and Text on Social Media
• Sponsored Section to choose – Competitions x 2, Health and Wellbeing, Reviews, Art
• Logo on the inside, page 3, in sponsorship strip
• Logo on all correspondence through emails

School Zone Ballarat